

WESTERN DISTRICT JUNIOR RUGBY UNION CLUB

Home of Junior Rugby in Belconnen for 51 years

2022

SPONSORSHIPS



Why Partner with Wests Juniors

We are the Community: Wests Junior Rugby is connected throughout the broader Belconnen region with more than 250 players (and growing!) from nearly every school from Weetangera Public School to Lake Ginninderra College, Canberra High, Aranda Primary to Hawker College. Our parent supporters are tradies, teachers through to Senior Executives and CEO's. Working with Wests Junior Lions means you will be part of a community that offers so much.

Brand Recognition: Being part of such a large and diverse group your business can be seen across the spectrum of people providing not just commercial opportunities but also identified as an organisation that supports the community. We have a strong social media presence, using Facebook and a dedicated website. Our social media reach includes our Senior Club, and all its followers.

Playing Program: Our competition runs from May to September plus pre- and post-season tournaments and finals. Our teams travel to all areas of the ACT and Southern NSW, including Goulburn, Yass, Young, Broulee, Batemans Bay, Tathra, Cooma, and Jindabyne, providing broad geographical exposure for our sponsors. We're proud to say that Wests Junior Rugby provides one of the best girl's rugby programs in the ACT.

Player Assistance: Even in an economically strong city like Canberra there are still some families that struggle to go beyond the necessities for their kids. At Wests we believe that Rugby Union can provide a fun, social and developmental outlet for all kids. So when we see a player turned away from playing sport because it's unaffordable, we do what we can to make sure they are included. By partnering with Wests Junior Rugby you know that what you do can, and will, make a positive difference to young lives.

Our Sponsorship Packages have been developed to provide benefit to our sponsors through exposure to our members and the wider community, and involvement in club. The Club's volunteers will also work tirelessly to promote you both inside and outside the Club as we value your Partnership, and are grateful for your support

Each package is for one year. There will be the opportunity for game day signage for each package, to be determined by sponsorship type and signage availability. We are open to multi-year deals to allow the time to develop fuller relationships with the Club and our membership. Choose from the packages below, or contact either myself or our Secretary, at secretary@westsjuniorlions.com.au, to discuss a tailor-made package that best suits your expectations.

Kind Regards,

Vic Amsteins
President
Western District Junior Rugby Union Club
president@westsjuniorlions.com.au

WESTS JUNIOR LIONS SPONSORSHIP PACKAGES

The Platinum Package

\$7,500 Sponsor

- **Front of jersey sponsor of all age groups from U7s to our 1st XV.**
- **One item of Wests club merchandise.**
- **Framed Wests Junior Jersey showing your sponsorship**
- **Your company logo on the Wests Juniors' website with a link to your website.**
- **Four (4) entries to the ACTJRU Grand Finals.***
- **Company Promotion on the Wests Juniors' Social Media Platforms**

The Lion Package

\$5,000 Sponsor

- **Shoulder (top of back) sponsor of all age groups from U7s to our 1st XV.**
- **One item of Wests club merchandise.**
- **Your company logo on the Wests Juniors' website with a link to your website.**
- **Four (4) entries to the ACTJRU Grand Finals.***
- **Company Promotion on the Wests Juniors' Social Media Platforms**

The Sky Blue Package

\$3,500 inc GST

- **Sleeve sponsor of all age groups from the U7s to 1st XV**
- **Logo on the Wests Juniors' website with a link to your website.**
- **Two (2) entries to the ACTJRU Grand Finals.***
- **One item of Wests club merchandise.**
- **Company Promotion on the Wests Juniors' Social Media Platforms**

The Maroon Package

\$2,000 inc GST

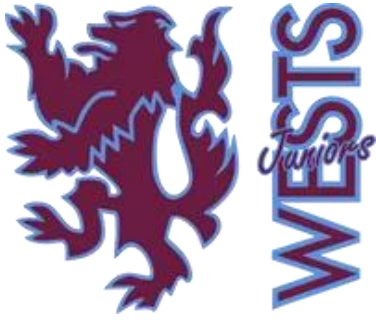
- **Goal Pad sponsor – your logo on the pads covering 2 goal posts**
- **One item of Wests club merchandise.**
- **Your company logo on the Wests Juniors' website with a link to your website.**
- **Two (2) entries to the ACTJRU Grand Finals.***
- **Company Promotion on the Wests Juniors' Social Media Platforms**

The Roar Package

\$350 inc GST

- **Your company name on the Wests Juniors' training jersey**
- **Your company logo on the Wests Juniors' website with a link to your website**
- **Company Promotion on the Wests Juniors' Social Media Platforms**
- **Acknowledgement and logo displayed at Wests Juniors' end-of-season Yearbook**

*** Wests Junior Rugby will need 5 days' notice if you intend to attend ACTJRU Grand Final day so we can organise tickets.**



2022 Sponsorship Agreement

WESTERN DISTRICT JUNIOR RUGBY UNION CLUB
PO BOX 252 Jamison Centre ACT 2614

Company Details

Company: _____ Contact: _____

Postal Address: _____

Street Address: _____

Phone: _____ Mobile: _____

Email: _____ Website: _____

Sponsorship Package

Package	Price	<input checked="" type="checkbox"/>
Platinum	\$7,500	<input type="checkbox"/>
Lion	\$5,000	<input type="checkbox"/>
Sky Blue	\$3,500	<input type="checkbox"/>
Maroon	\$2,000	<input type="checkbox"/>
Roar	\$350	<input type="checkbox"/>

Payment Details

CASH CHECK *Payable to Western District Junior Rugby Union Club*

VISA+ MASTERCARD+ Amex+ Amex ID Number: _____

CREDITCARD NUMBER

EXPIRY DATE CCV:

CARDHOLDERS NAME: _____

SIGNATURE: _____

**Payments by credit card will be subject to merchant fees on top of the sponsorship amount.*

EFT: Western District Junior Rugby Union Club

BSB: 032732 A/C: 962586

Payment Schedule

PAYMENT 1 \$ _____ DUE DATE: _____

PAYMENT 2 \$ _____ DUE DATE: _____

PAYMENT 3 \$ _____ DUE DATE: _____

PAYMENT 4 \$ _____ DUE DATE: _____

PAYMENT 5 \$ _____ DUE DATE: _____

PAYMENT 6 \$ _____ DUE DATE: _____

Agreement

I agree to purchase the above sponsorship package and make payments as per the agreed schedule. I have the authority to enter into this agreement on the company's behalf

Name: _____

Company: _____

Signature: _____ Date: _____